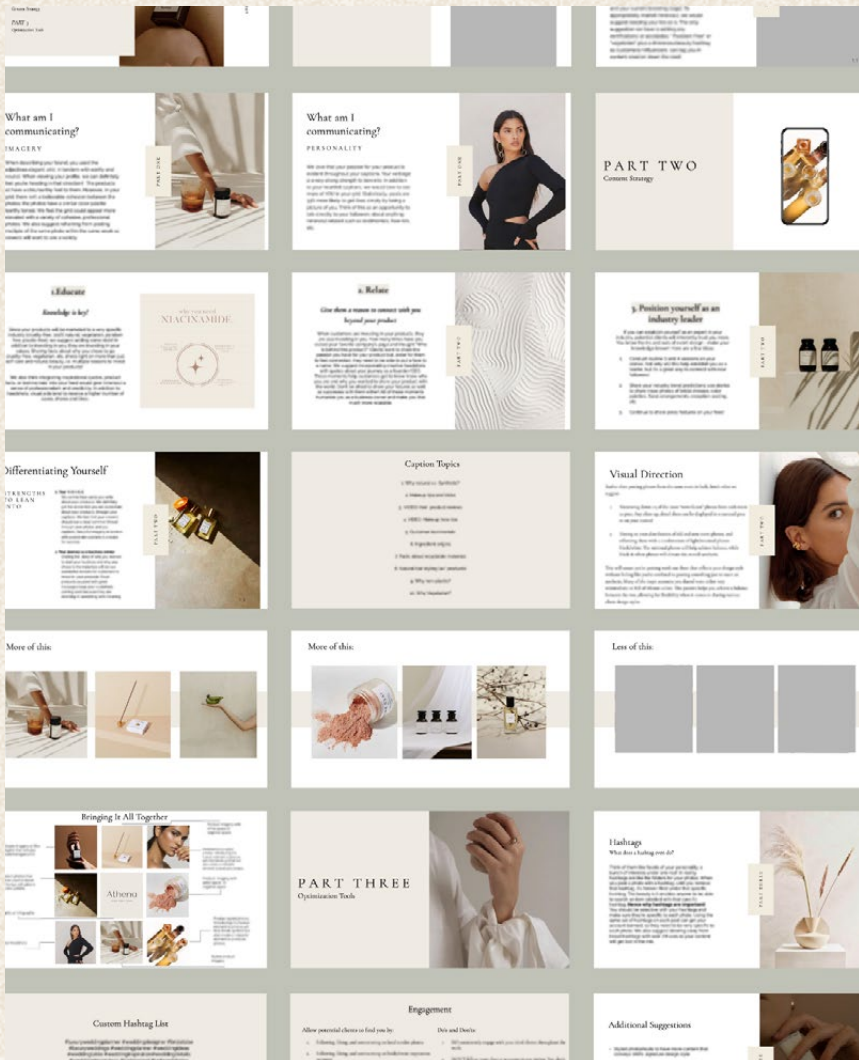


# INSTAGRAM STRATEGY

We firmly believe in setting the right foundation for growth first. This strategy gives you the foundational elements needed to have a professional, credible, and polished profile so you can attract your ideal customers.



## Includes

### Instagram Audit (3-5 pages)

- We'll review your current bio, captions, and content strategy and provide suggestions for improvement.

### Content Strategy (10-12 pages)

- 3 Content pillars to help you get clear on your niche and make planning content easier.
- 10 Caption Topic Ideas
- Imagery direction to refer to for all future content creation.
- Suggestions on how to integrate your branding throughout your feed to build brand recognition.
- Custom Instagram grid design to ensure your profile stays visually cohesive
- Insight on how your brand can stand out from the crowd.

### Optimization Tools (3-5 pages)

- Hashtag Strategy
- Hashtag Do's and Don'ts
- Engagement Strategy
- Engagement Do's and Don'ts
- Suggested Next Steps

ONE-TIME COST

STARTING AT \$875