

*A popular photoshoot add-on!*

# INSTAGRAM REELS

Short-form video content is the secret to viral growth on Instagram right now. We'll create trend-driven reels that speak to your target audience and have their best shot at hitting the explore page.

## INCLUDES

Video Concept Development

Clip Editing

(trimming, basic brightness, contrast, & color correction)

Audio Selection

We select audio based on what's currently trending to ensure it shows up on the relevant discovery page.

Optional Video Text

We may add on-screen text or voiceovers depending on the context of the video.



## NOTE

For reels that aren't paired with a photoshoot package, client will be responsible for providing us with content to use. This can include still photos or short-clip videos.

Clients that do not have a social media management package will be responsible for publishing the reel on their behalf. Urban Chic will also need access to your Instagram account in order to save music.